

Swedish Opinion on the Swedish Membership in the European Union

Sören Holmberg & Frida Vernersdotter

[SOM-report no 2014:3]



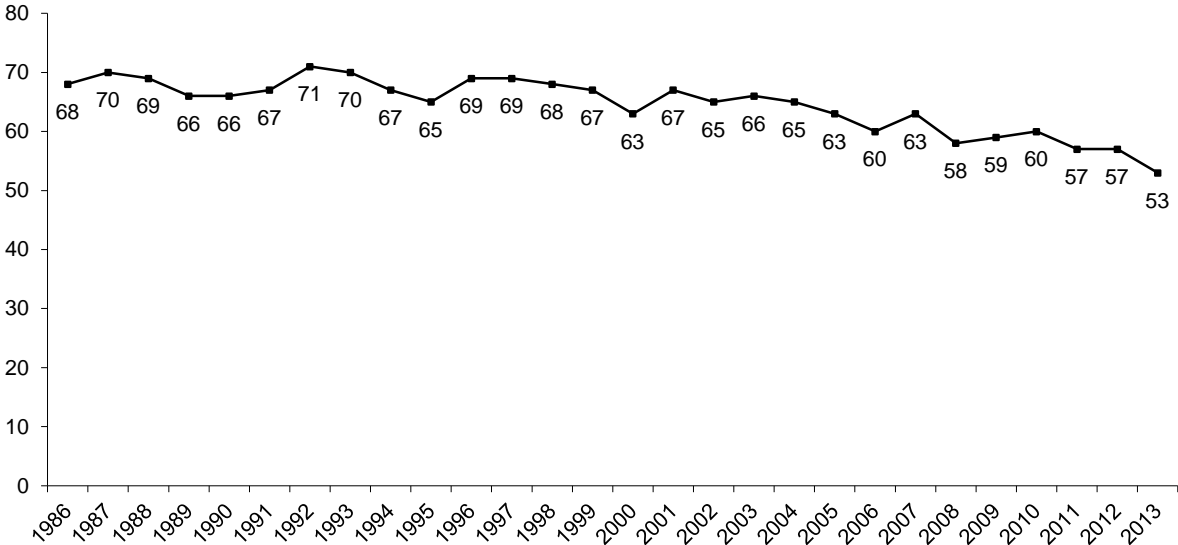
The 2013 National SOM Survey

The SOM Institute is an independent research organization at the University of Gothenburg. Since 1986 The SOM Institute has been conducting annual self-administered mail back surveys in Sweden and in Swedish regions. Cross sectional probability samples of the adult population are asked questions about their media habits, leisure habits and their attitudes on different social issues. The SOM Institute is jointly managed by The Department of Political Science and The Department of Journalism, Media and Communication at the University of Gothenburg.

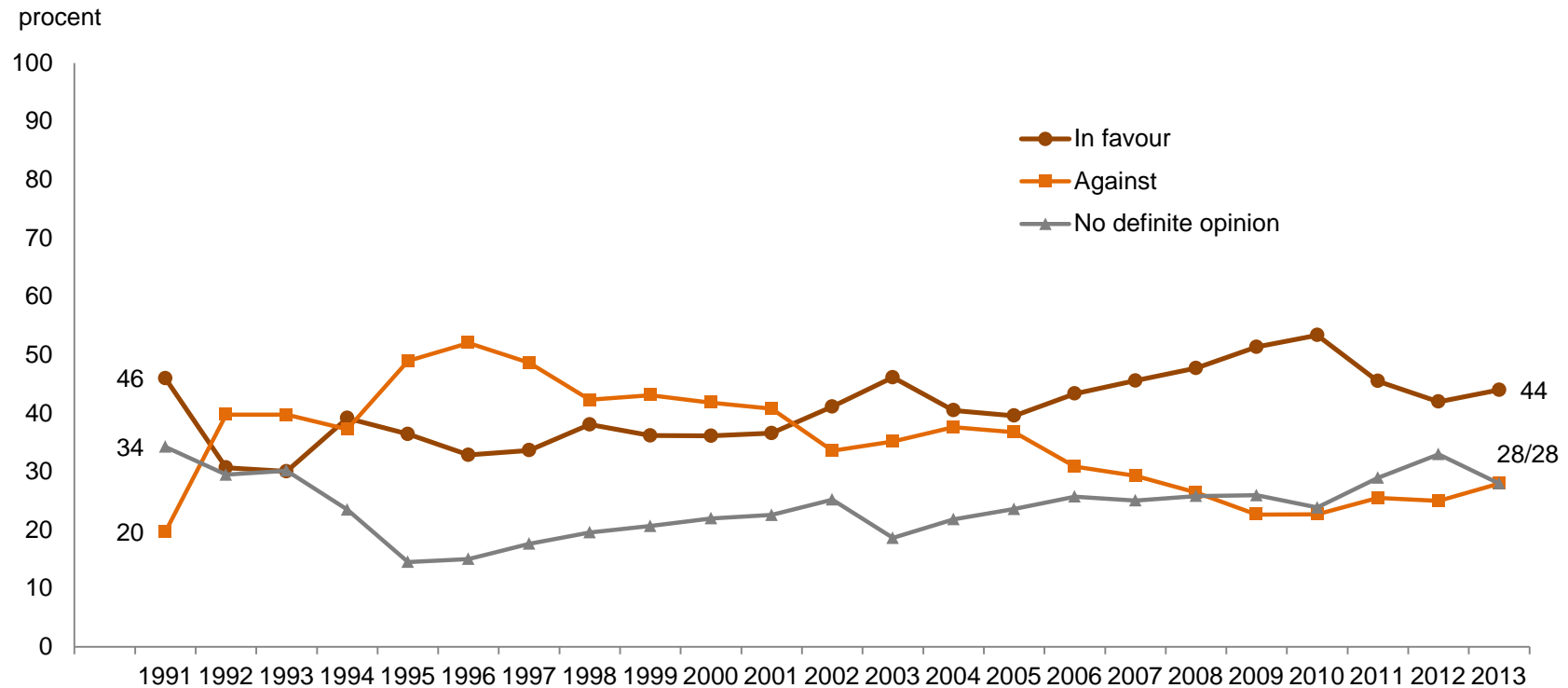
The fieldwork of the SOM surveys follows the same plan from one year to another. The main part of the data collection is conducted in the autumn. The questionnaires are posted to the sample at the end of September. During the fieldwork, several reminders are sent out by mail and SMS and respondents are also contacted by telephone. With the second reminder, the possibility to take the survey online is introduced. The fieldwork ends in February, giving the surveys a field period of approximately five months.

The response rate of the SOM surveys has been relatively high since the start in 1986. Like most other surveys, however, the response rate has been dropping during the last few years, particularly among younger people. The figure below shows the changes in response rate for the national SOM survey between the years 1986 and 2013.

Response rate, the national SOM survey, 1986–2013 (percent of net sample)



Opinion on the Swedish Membership in the European Union, 1991–2013



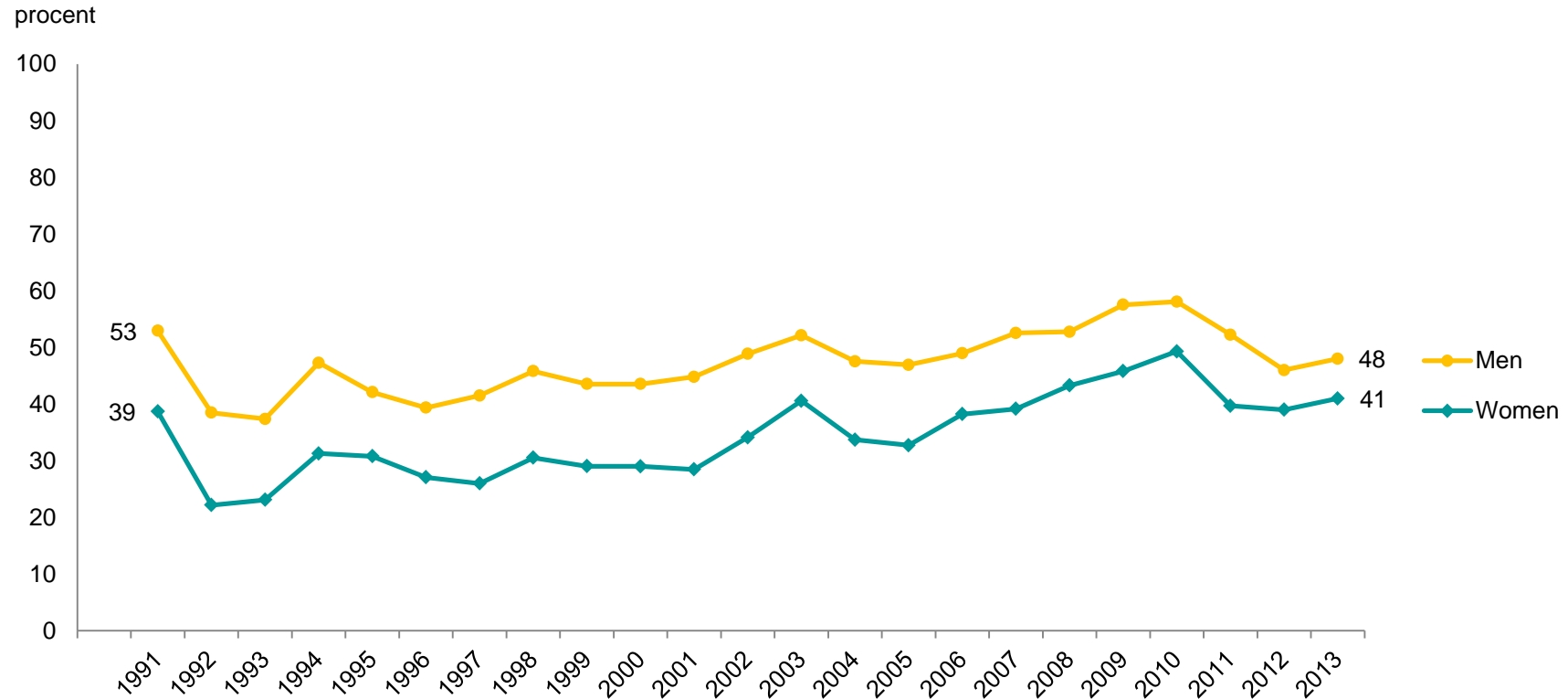
Data: The SOM Institute, University of Gothenburg; Annual nationwide surveys in Sweden; Sample size: 3 400 in 2013; age: 16–85 years old; Mail questionnaires with an average response rate of 65 percent. **Question:** "What is your opinion of the Swedish membership in the European Union?" Three response alternatives: "On the whole in favour; On the whole against; No definite opinion."

Comment: All respondents answering the question are included in the percentage base.

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Data processed by Frida Vernersdotter, The SOM Institute.

Percent in Favour of the Swedish Membership in the European Union among Women and Men, 1991–2013

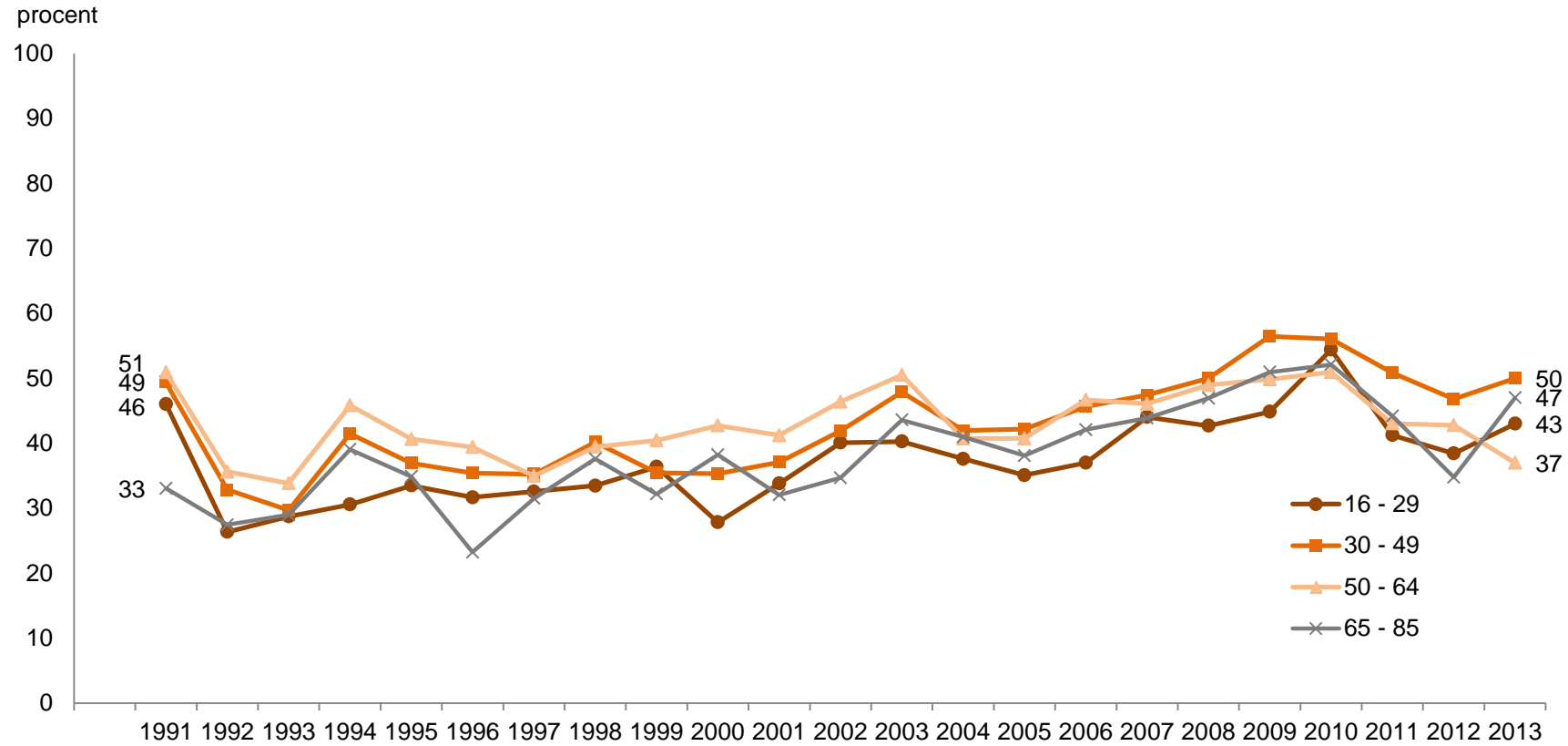


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Percent in Favour of the Swedish Membership in the European Union among Swedes in Different Age Groups, 1991–2013

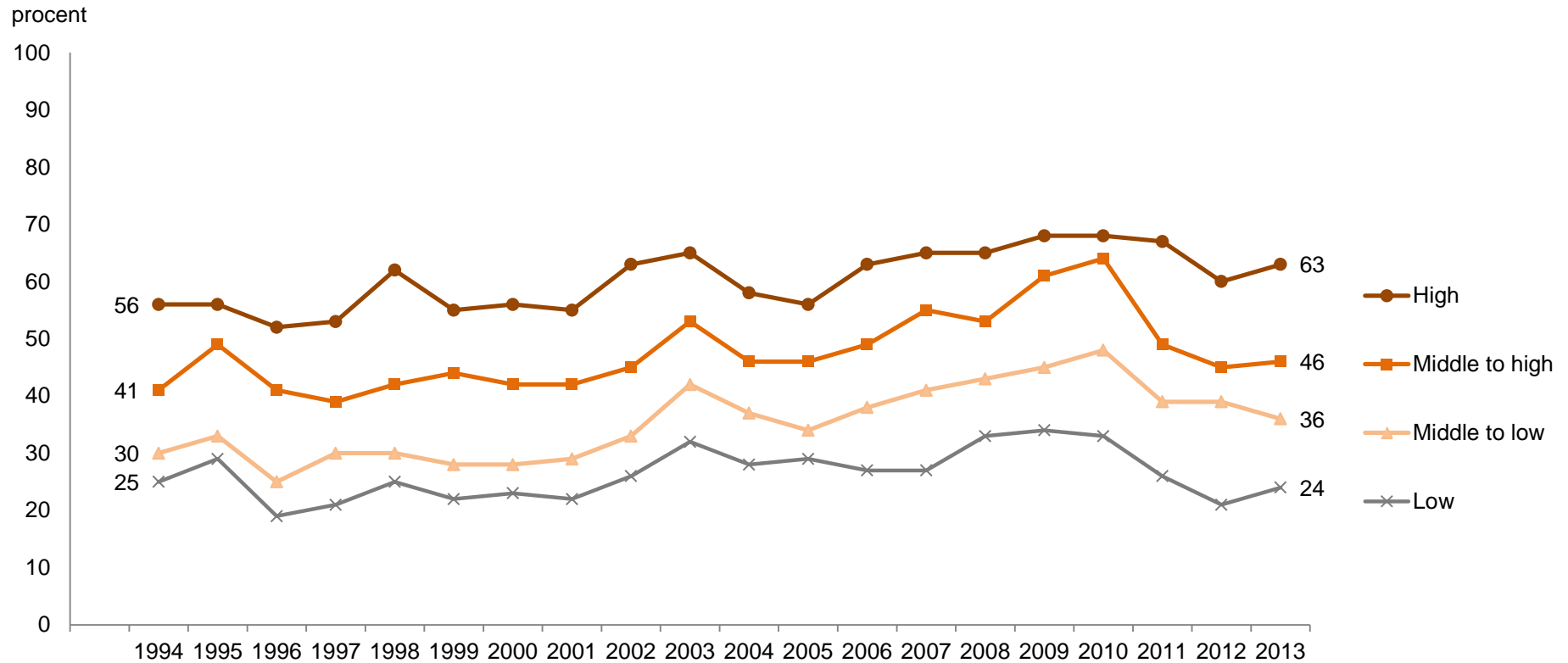


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Percent in Favour of the Swedish Membership in the European Union among Swedes in Different Educational Groups, 1994–2013

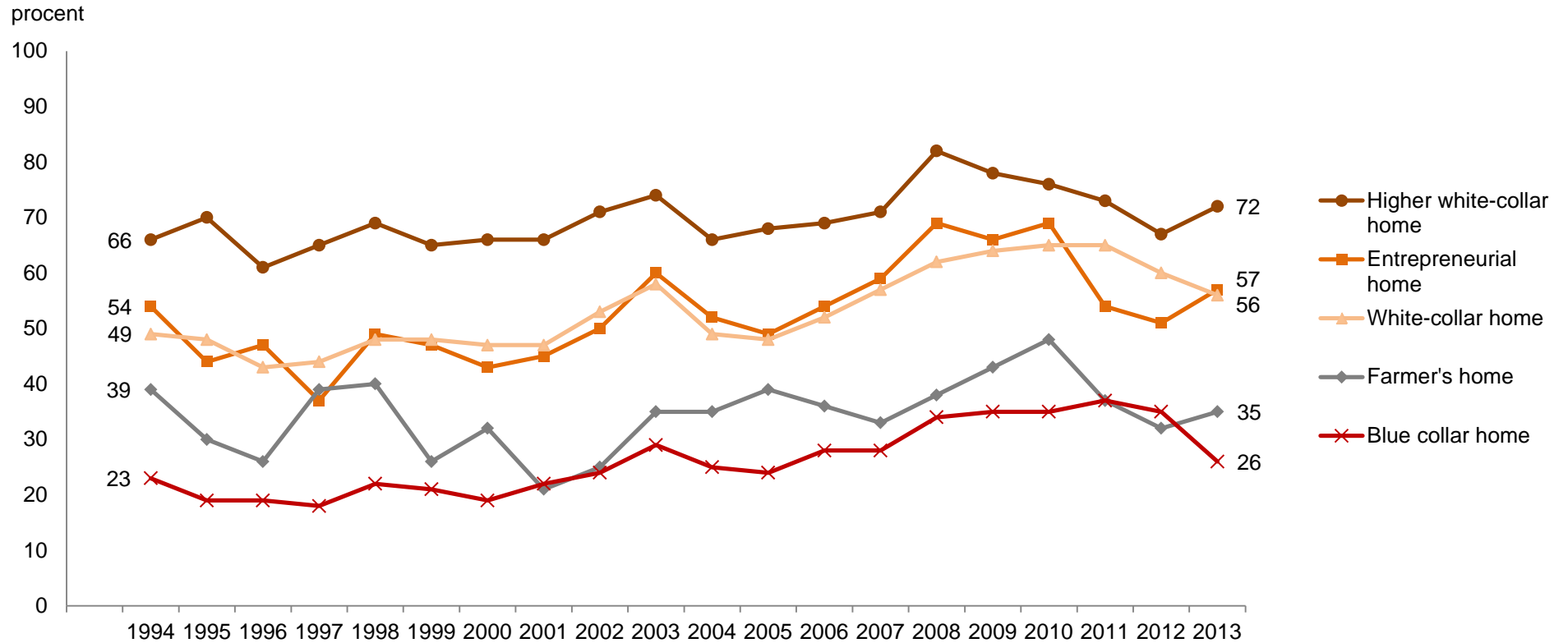


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Percent in Favour of the Swedish Membership in the European Union among Swedes Belonging to Different Subjective Family Classes, 1994–2013

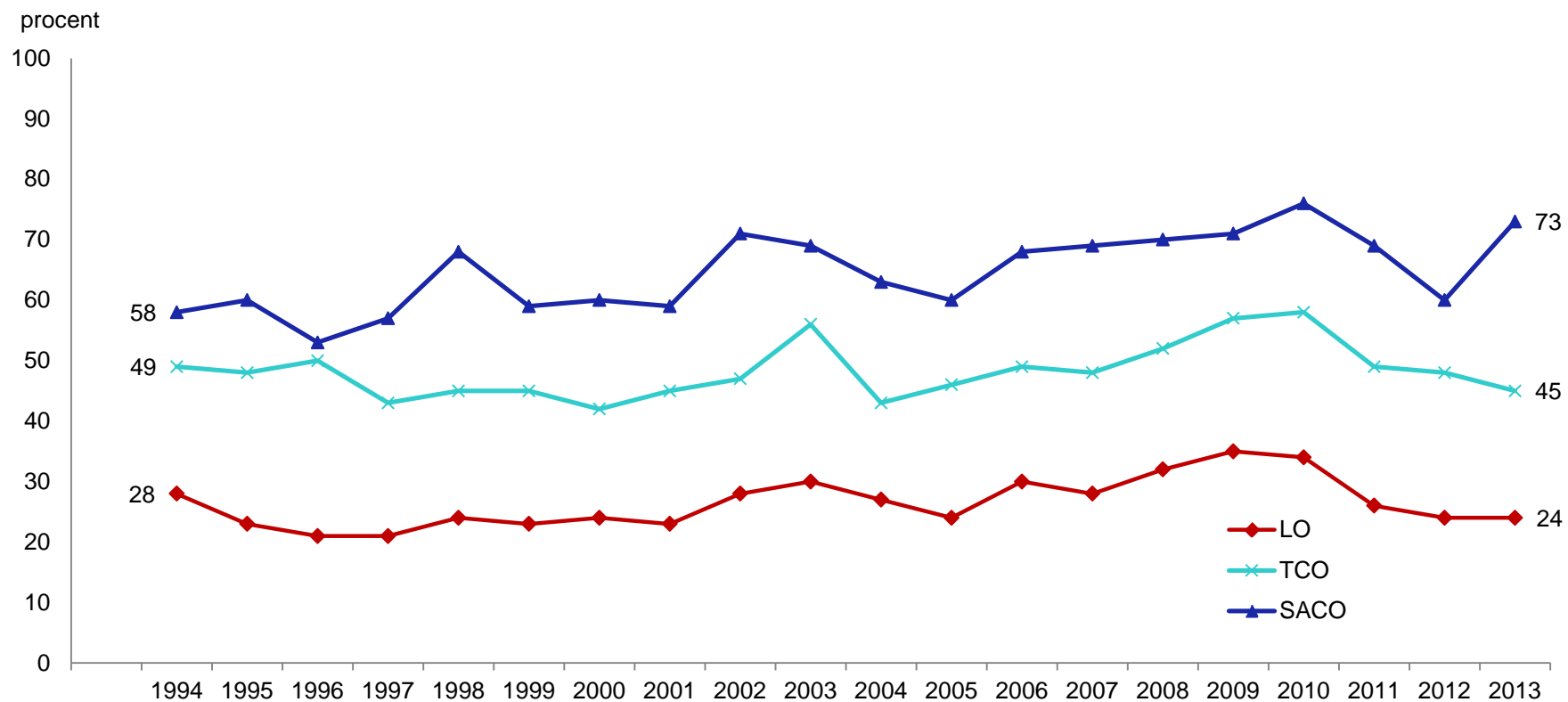


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Percent in Favour of the Swedish Membership in the European Union among Members of Different Trade Unions, 1994–2013

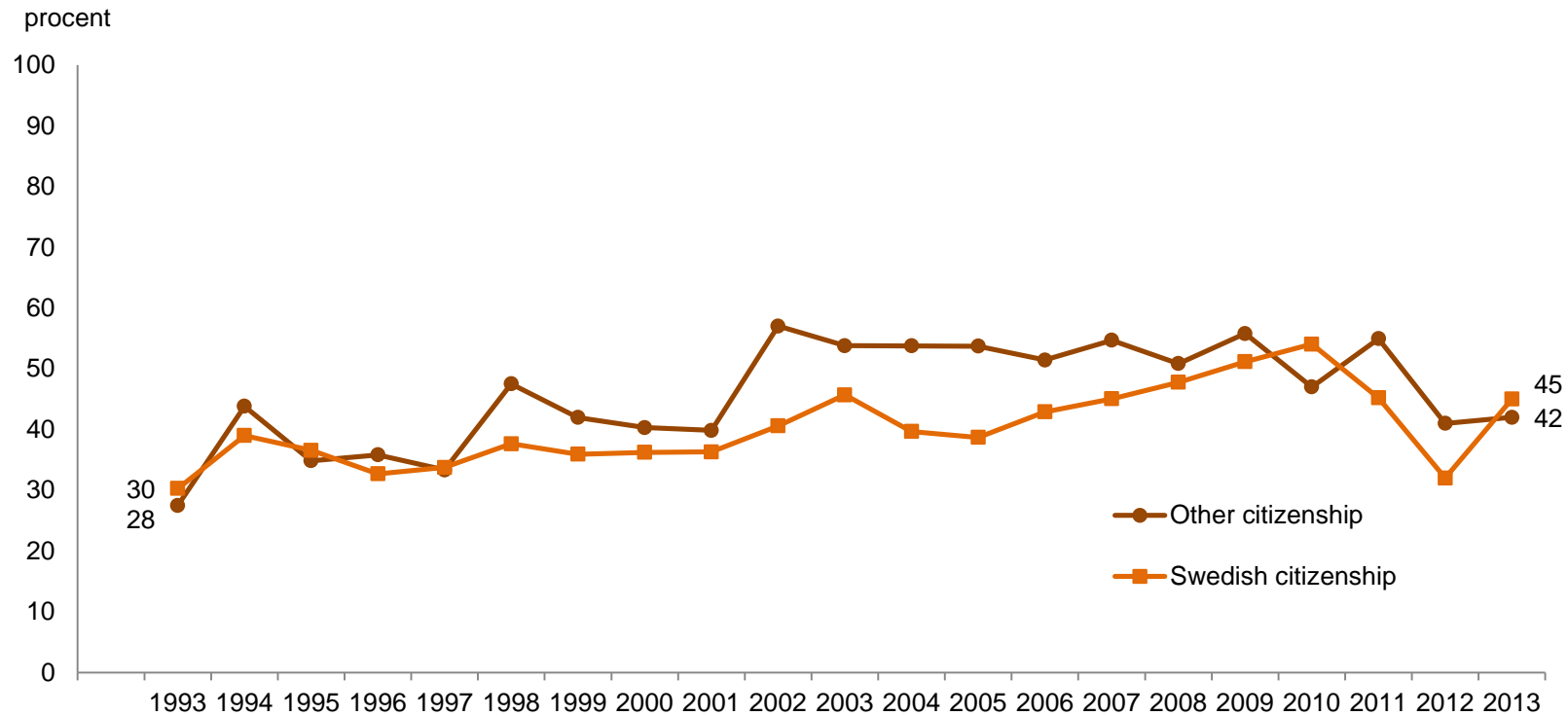


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Percent in Favour of the Swedish Membership in the European Union among Swedish Citizens and Non-Citizens/Dual Citizenship holders, 1993–2013



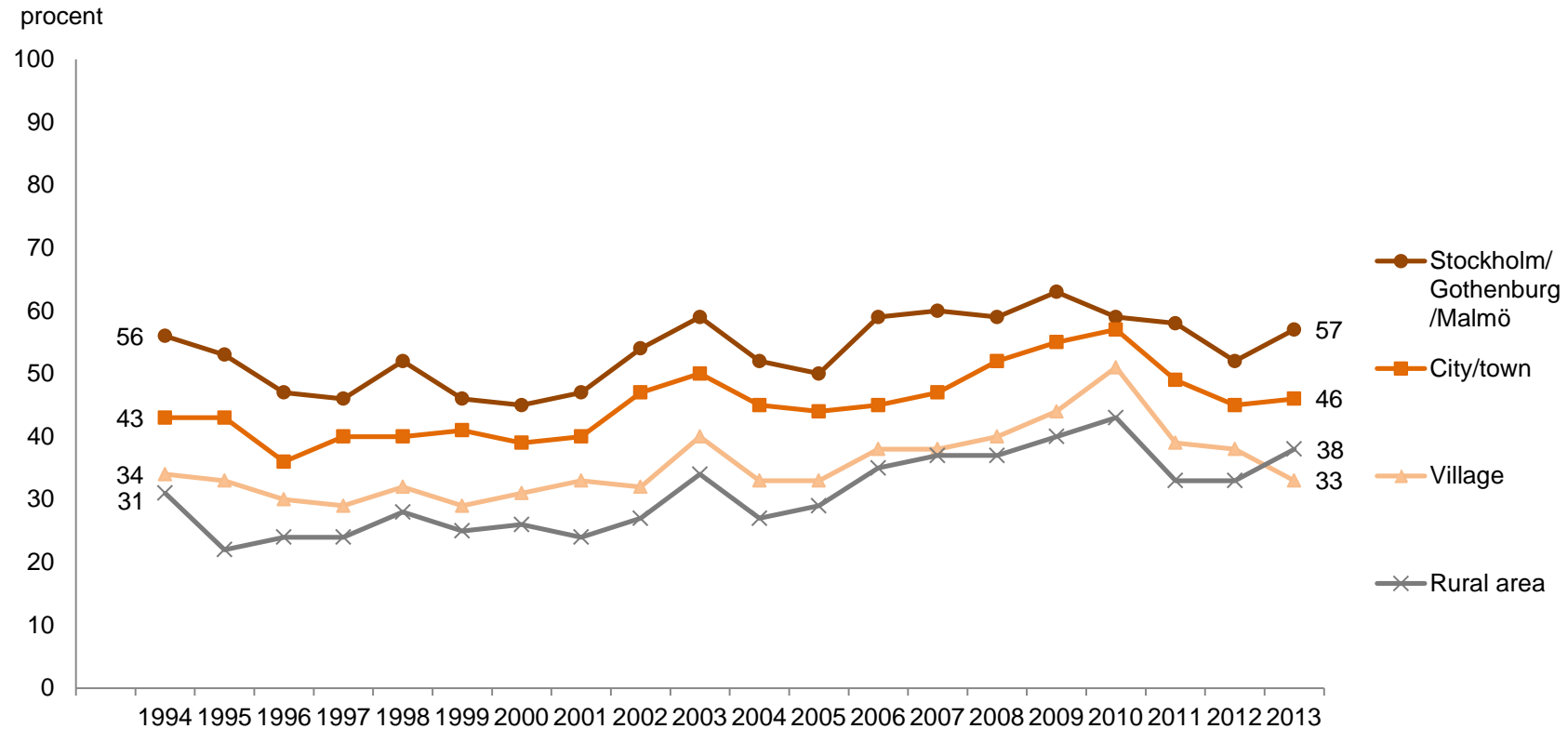
Comment: Other citizenship includes non-Swedish citizens and people with dual citizenship.

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Percent in Favour of the Swedish Membership in the European Union among Swedes Living in Cities or Rural Areas, 1994–2013

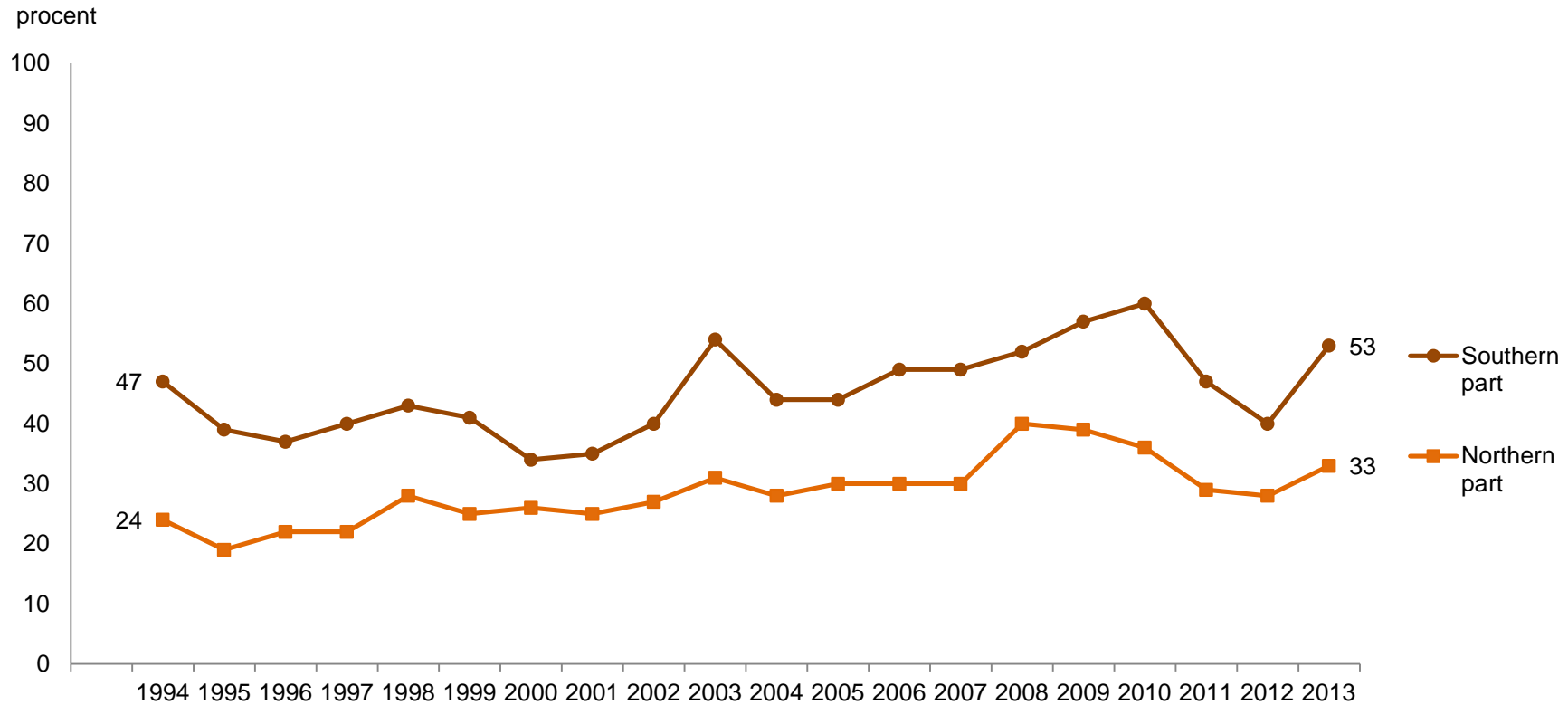


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Percent in Favour of the Swedish Membership in the European Union among Swedes Living in the North or in the South of Sweden, 1994–2013



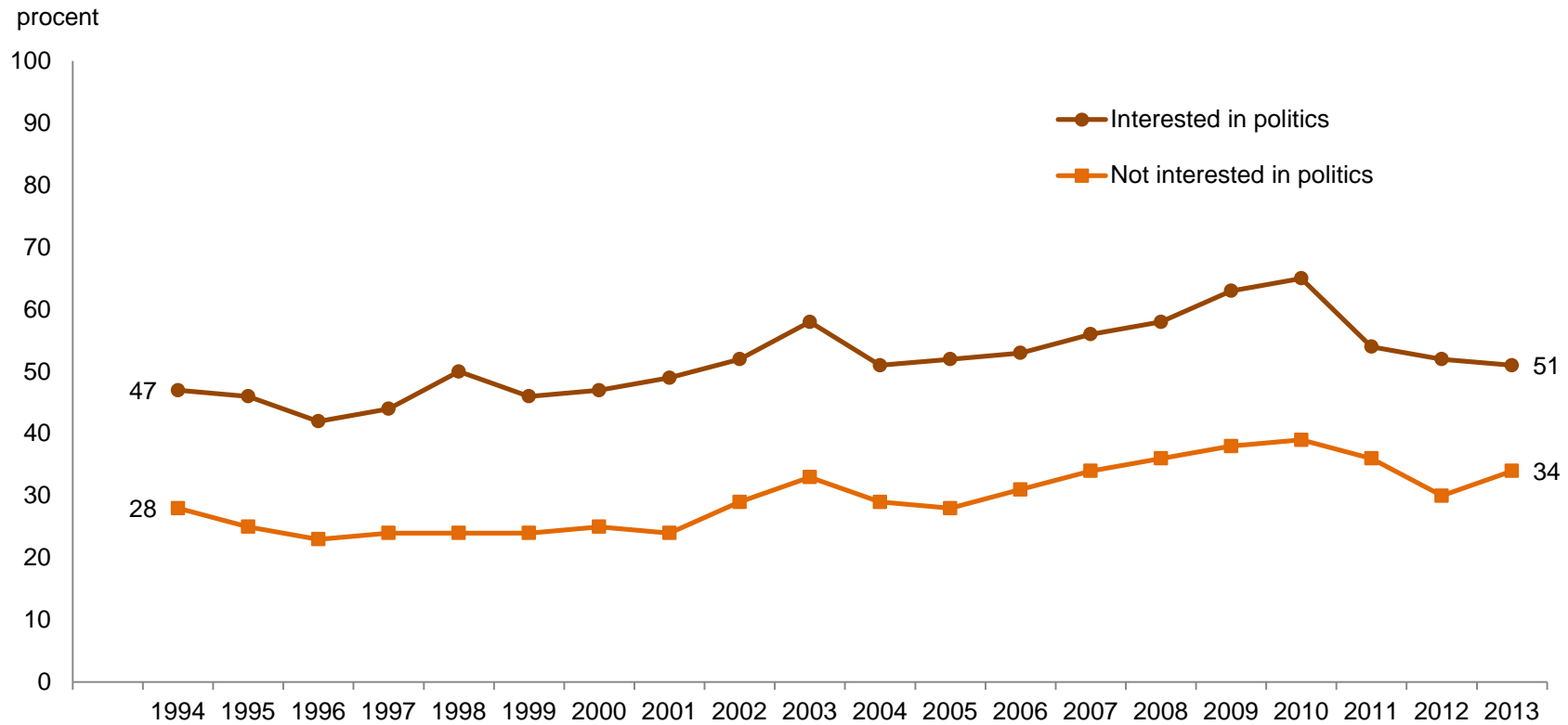
Comment: The South is defined as Southern Sweden (Skåne and Blekinge) and the North is defined as Upper Norrland.

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Percent in Favour of the Swedish Membership in the European Union among Swedes with Different Degrees of Political Interest, 1994–2013

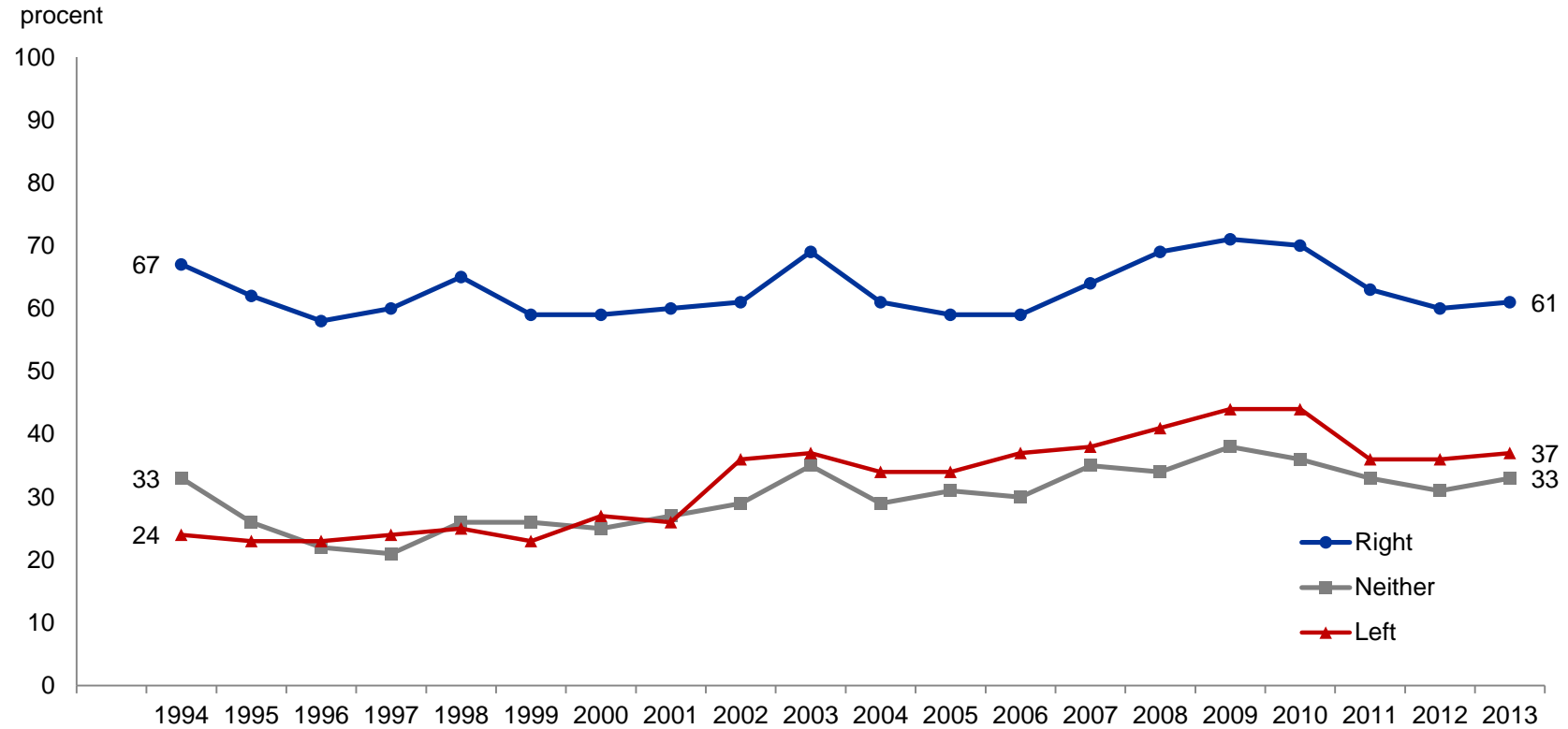


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Percent in Favour of the Swedish Membership in the European Union among Swedes with Different Left-Right Ideological Self-Placements, 1994–2013

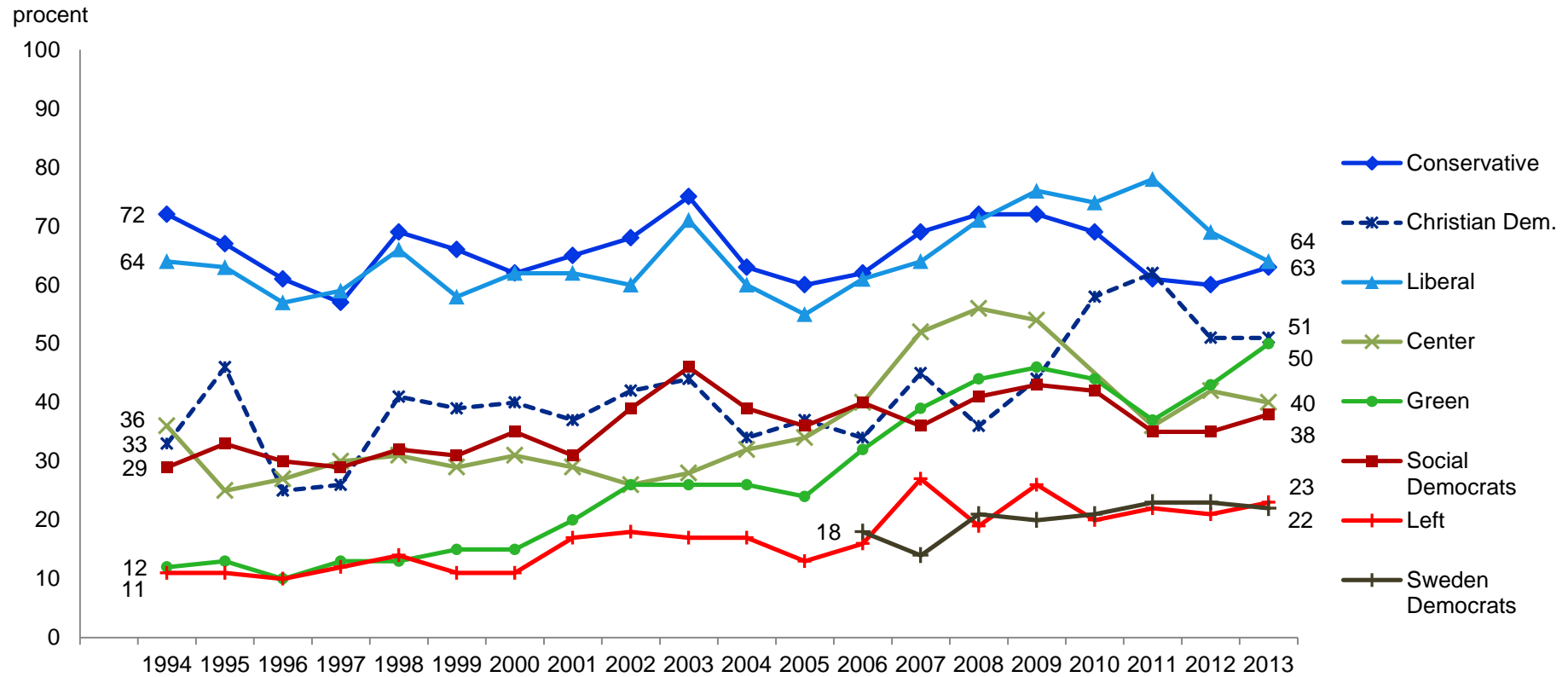


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Percent in Favour of the Swedish Membership in the European Union among Swedes with Different Party Sympathies, 1994–2013



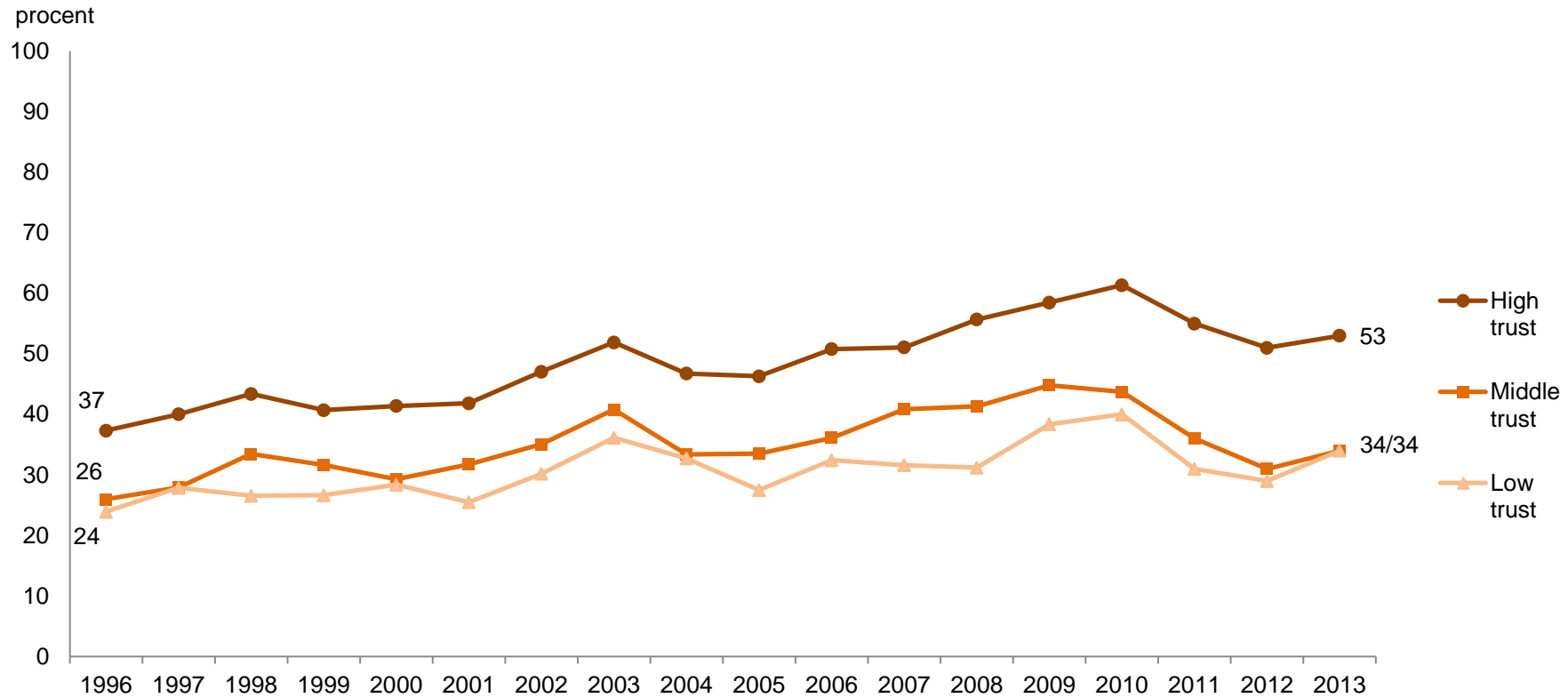
Comment: The maybe statistically unreliable result for the Center party sympathizers in 2010 is 72 percent.

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Percent in Favour of the Swedish Membership in the European Union among Swedes with Different Degrees of General Trust in Other People, 1996–2013

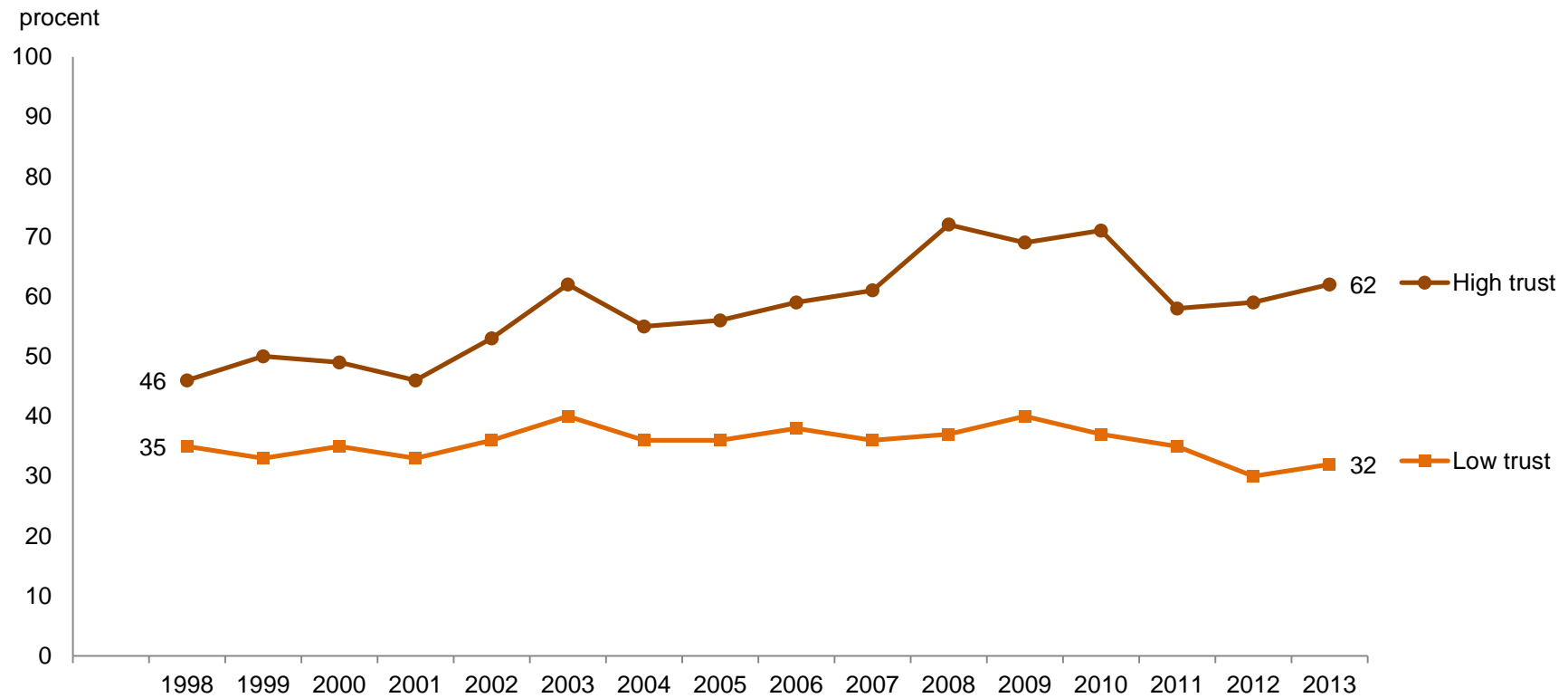


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Percent in Favour of the Swedish Membership in the European Union among Swedes with Different Degrees of General Trust in Politicians, 1998–2013

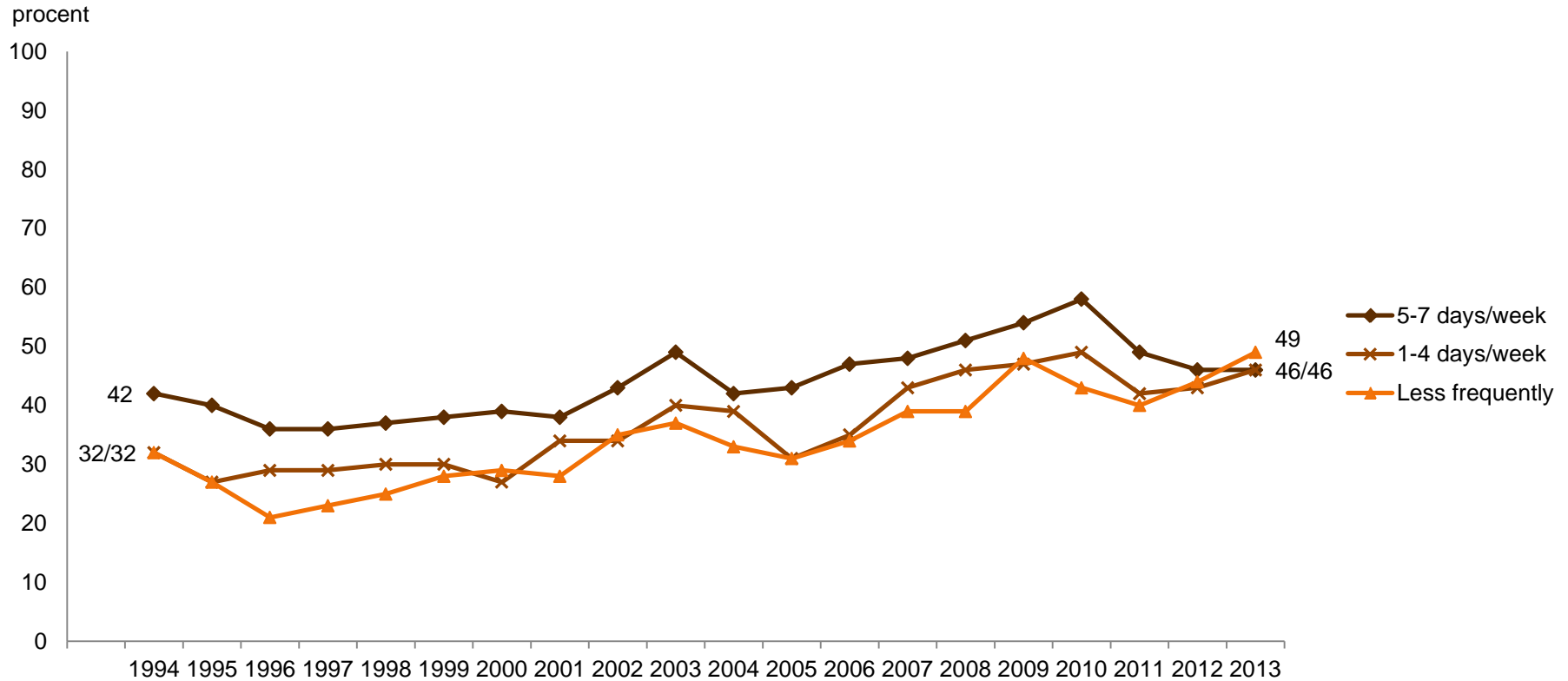


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Percent in Favour of the Swedish Membership in the European Union among Morning Paper Readers, 1994–2013

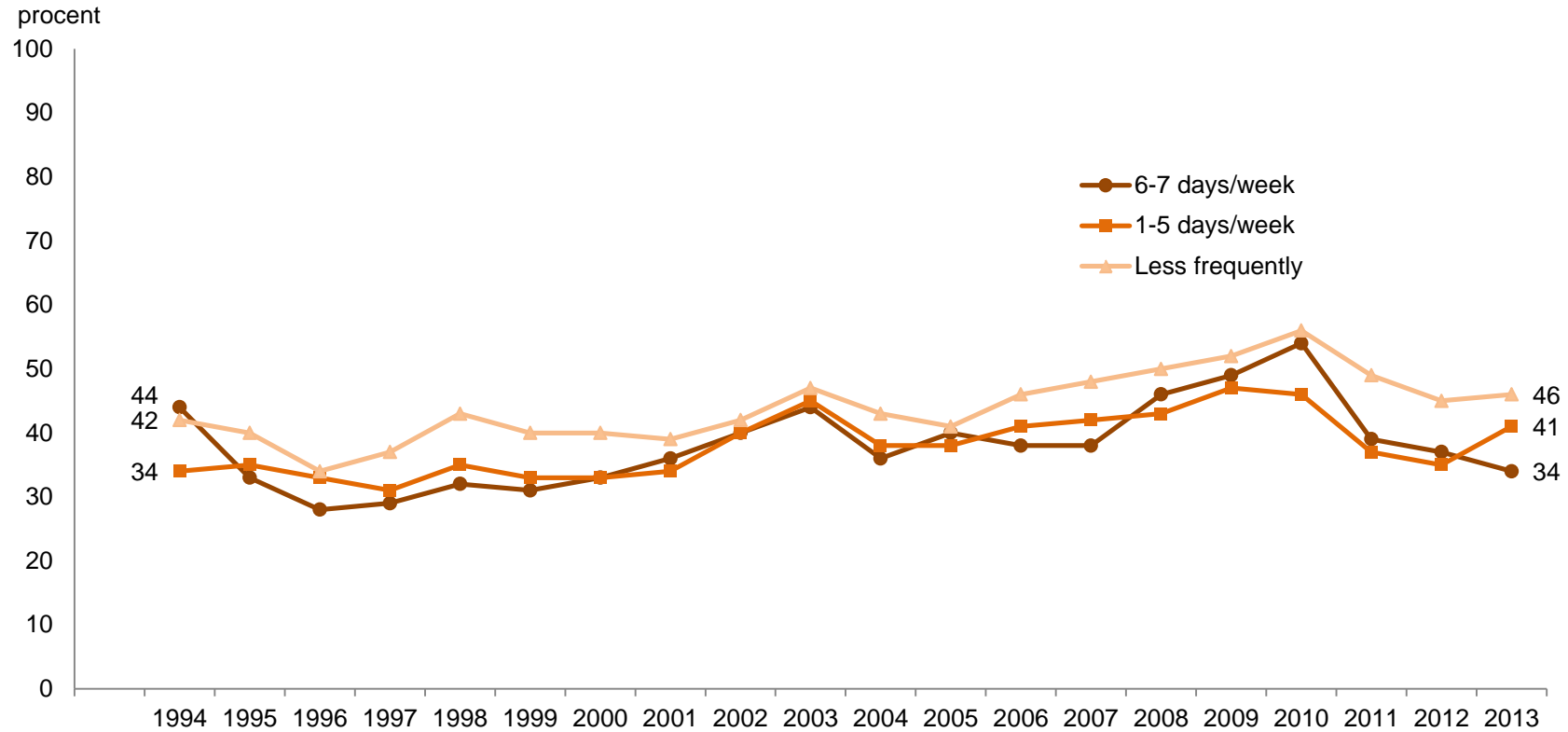


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Percent in Favour of the Swedish Membership in the European Union among Evening Tabloid Readers, 1994–2013

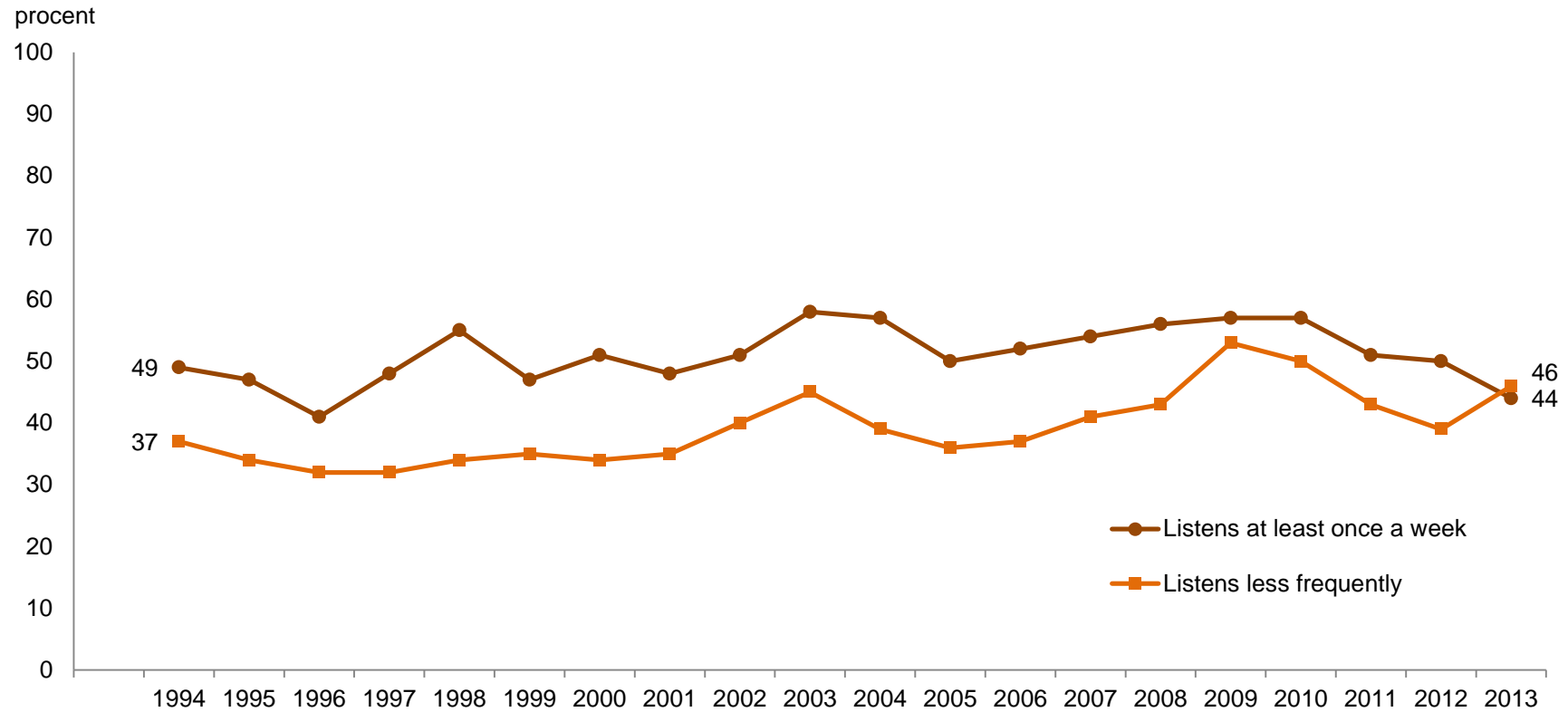


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Percent in Favour of the Swedish Membership in the European Union among Listeners to Public Service Radio News (“Ekot”), 1994–2013

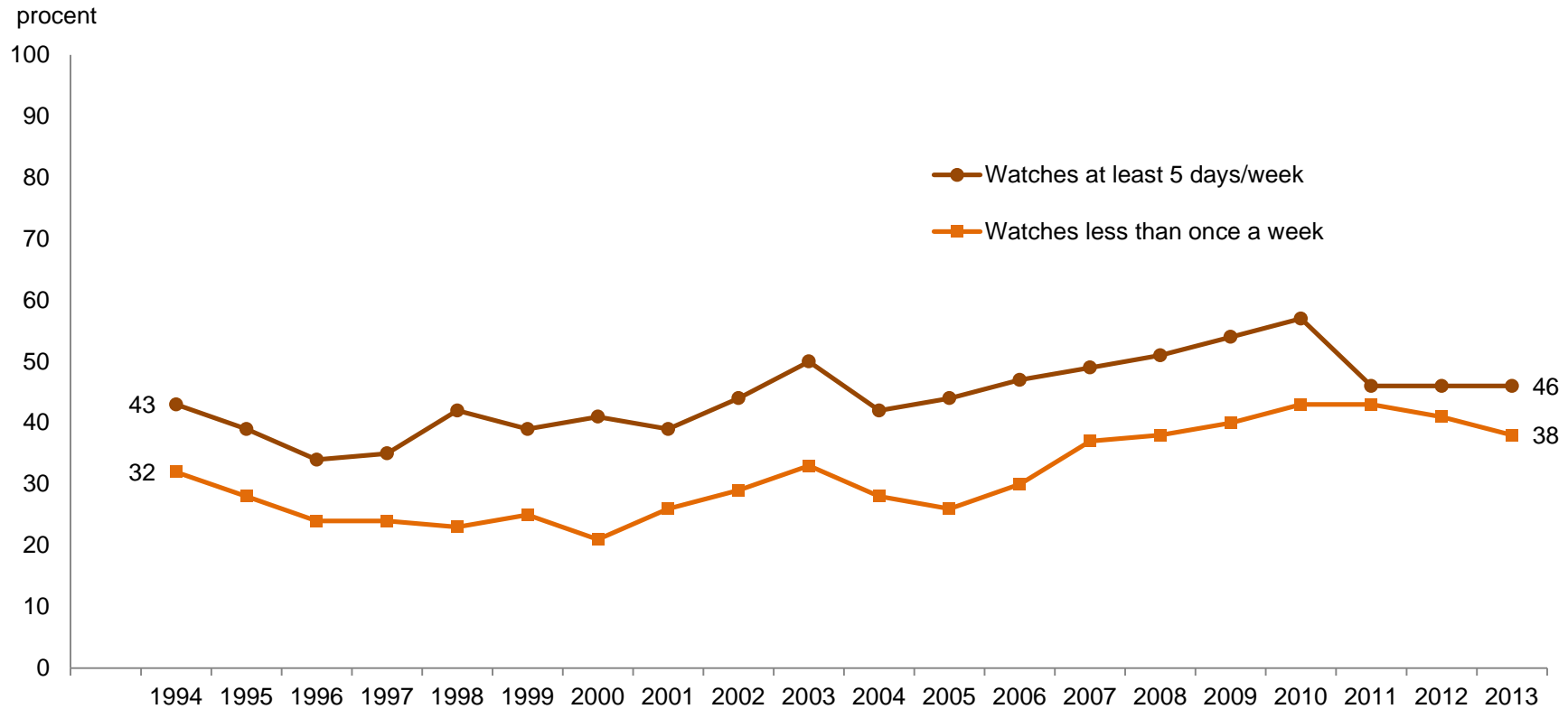


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Percent in Favour of the Swedish Membership in the European Union among Viewers of Public Service Television News (SVT), 1994–2013

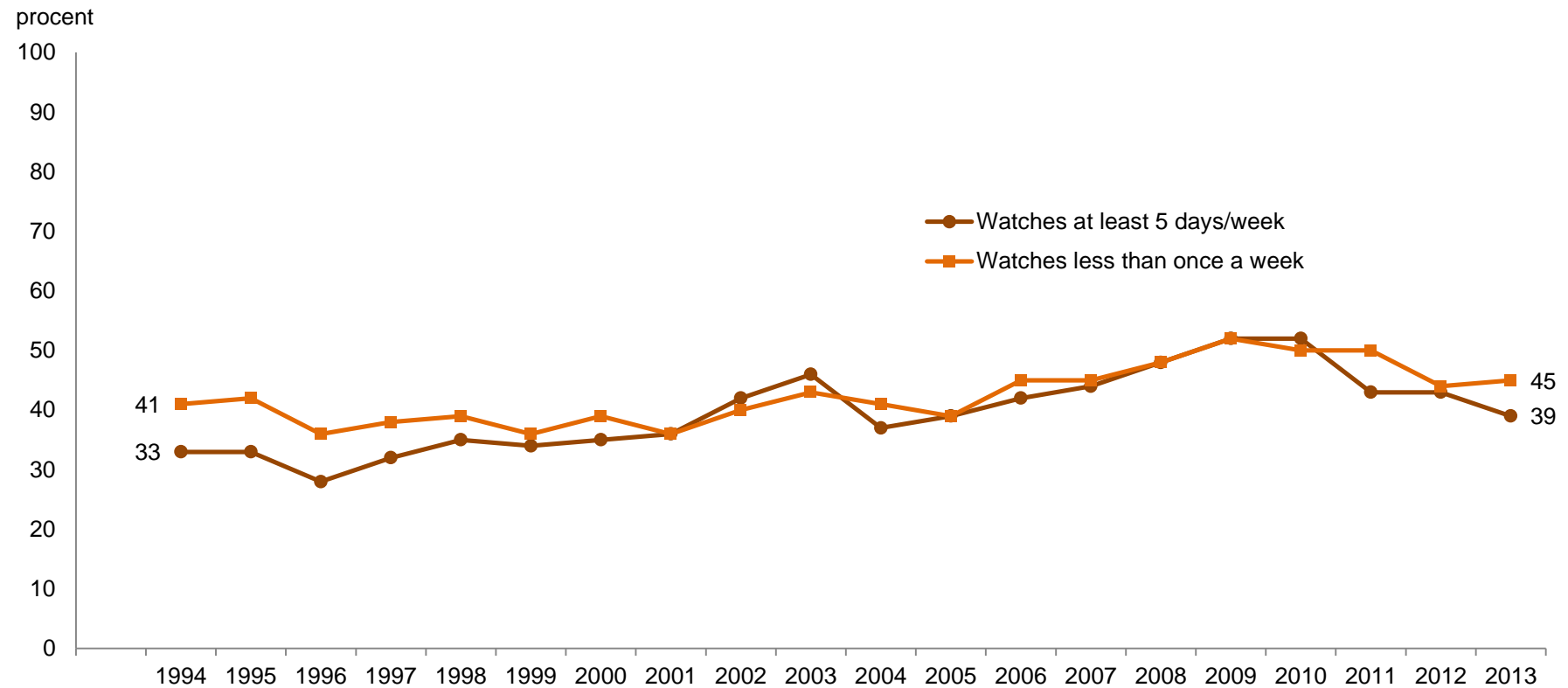


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Percent in Favour of the Swedish Membership in the European Union among Viewers of Commercial Television News (TV4), 1994–2013

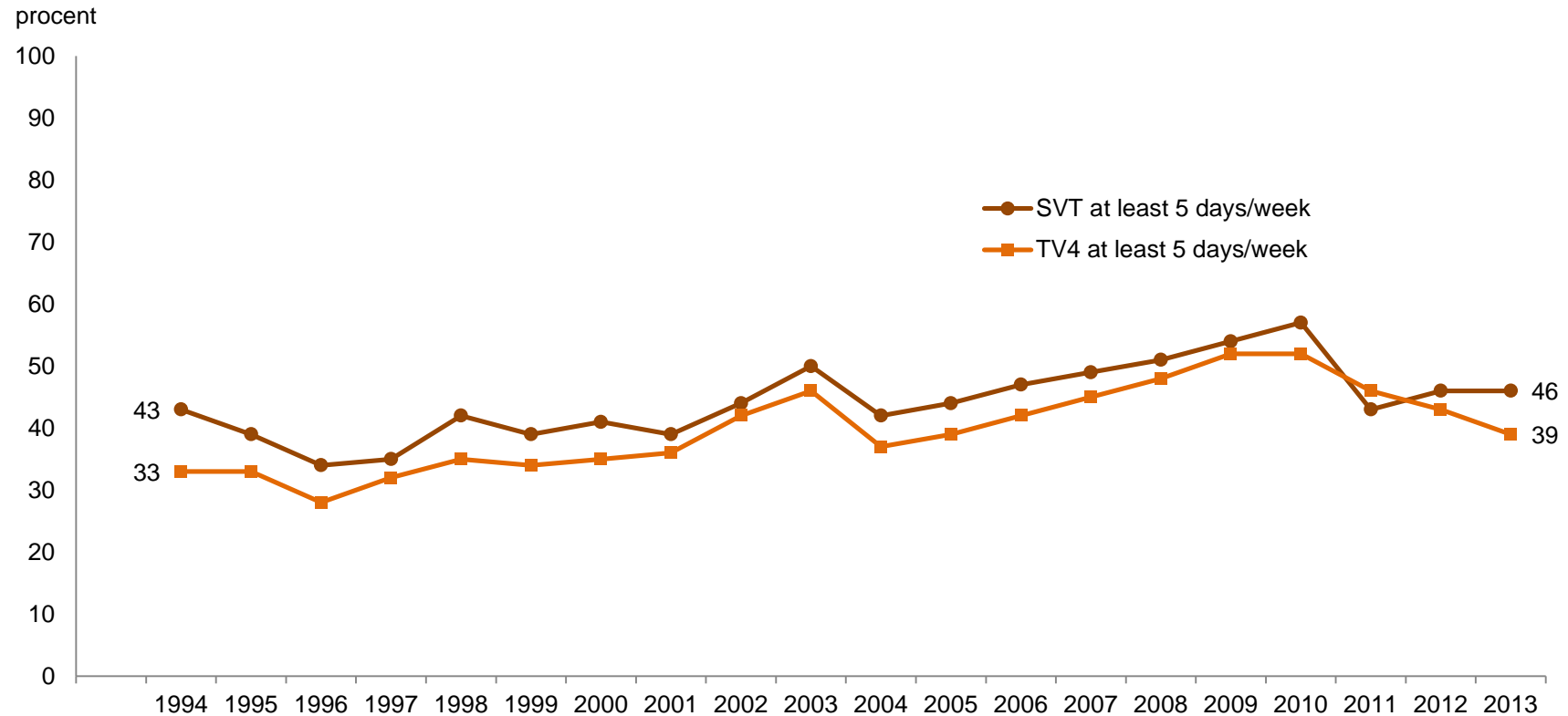


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