SWEDISH TRENDS
1986-2018

Johan Martinsson & Ulrika Andersson (ed.)
## Contents

### SOCIAL TRENDS
- Assessment of the Swedish economy ........................................ 2
- Assessment of personal financial situation ................................ 3
- Assessment of the development in Sweden ................................ 4

### Confidence in institutions:
- Police, Swedish armed forces & courts .................................. 5
- Royal Family & Church of Sweden ........................................... 6
- Bank of Sweden, Banks, Big business & Trade unions .................. 7
- Parliament, Government, Local governments, Political parties ....... 8
- United Nations, EU Commission & EU Parliament ....................... 9
- Daily press & Radio/Television .............................................. 10
- Health care, universities & elementary schools .......................... 11
- Confidence in some professional groups .................................... 12

### Leisure activities:
- Cinema, theatre & restaurant .................................................. 13
- Sports, Outdoor life & Exercise ............................................... 14
- Attended church service or religious meeting & Prayed to God ..... 15
- Drinking liquor/wine/strong beer regularly ............................... 16
- Trust in people ....................................................................... 17
- Satisfaction in life ................................................................... 18

### What Swedes worry about:
- Unemployment & Economic crises ......................................... 19
- Climate change & Environmental deterioration .......................... 20
- Terrorism & Organized crime .................................................. 21
- More refugees & Social divisions ............................................. 22

### POLITICAL TRENDS
- Political interest and party membership ................................... 24
- Party sympathy ....................................................................... 25
- Party conviction ...................................................................... 26

### Voter assessments of the party leaders:
- The leader of the Left Party (V) ............................................. 27
- The leader of the Social Democratic Party (S) ......................... 28
- The leader of the Center Party (C) ......................................... 29
- The leader of the Liberal Party (L) ......................................... 30
- The leader of the Christian Democratic Party (KD) .................. 31
- The leader of the Conservatives (M) ...................................... 32
- The leader of the Green Party (MP) ....................................... 33
- The leader of the Sweden Democratic Party (SD) .................... 34

### Left-right political self-placement .......................................... 35
- Assessment of the government’s performance .......................... 36
- Satisfaction with the way democracy works .............................. 37
- General trust in Swedish politicians ........................................ 38

### POLITICAL ISSUES
- Important issues for Swedes ................................................... 40
- Nuclear power ....................................................................... 41
- Invest in different energy sources .......................................... 42
- Attitudes toward the Public Sector .......................................... 43
- Attitudes towards proposals for privatization ............................ 44
- Attitudes towards introducing six-hour work day ..................... 45
- Attitudes towards accepting fewer refugees ............................. 46
- Attitudes to profit distributions in tax-funded healthcare & education ................................................................. 47
- Views on the environment, equality and alcohol ...................... 48

### MEDIA TRENDS
- Exposure to news .................................................................... 52
- Morning papers: readership and subscription ........................... 53
- Listening to public service vs. commercial radio ....................... 54
- Listening to public service radio channels ............................... 55
- Watching different TV channels ............................................ 56
- Household access to media technology .................................... 57
- Internet usage ....................................................................... 58
- Areas of use on the internet ................................................... 59
- Regular book reading ............................................................. 60

### SWEDEN AND THE WORLD
- Less foreign aid? .................................................................. 62
- Reduce defence spending ....................................................... 63
- Swedish membership in the European Union ......................... 64
- Swedish membership in the European Monetary Union .......... 65
- Swedish membership in NATO ............................................... 66

### BACKGROUND
- Subjective family class ........................................................... 68
- Employment ....................................................................... 69
- Participation in civil society .................................................... 70
Swedish Trends 1986–2018

The SOM Institute

The SOM Institute at the University of Gothenburg, founded in 1986, conducts interdisciplinary survey research and organizes seminars on the topics of Society, Opinion and Media (SOM). The Institute is jointly managed by the Department of Journalism, Media and Communication and the Department of Political Science at the University of Gothenburg.

The Institute is headed by Associate Professor Johan Martinsson. Members of the steering committee are Professor Sverker Jagers, The Department of Political Science, University of Gothenburg, professor Gunnel Hensing, The Institute of Medicine, University of Gothenburg and Associate Professor Monica Löfgren Nilsson, The Department of Journalism, Media and Communication, University of Gothenburg.

The National SOM Surveys

From 1986, the core of the SOM Institute has been an annual nationwide survey, National SOM, carried out every autumn in the form of a mail questionnaire addressed to randomly selected persons between the ages of 15 and 85 living in Sweden. Since 2008 the sample is limited to ages 16–85. The survey consist of several sub-surveys, which since 2018 each comprise a sample of 3 500 respondents. 2018 there were six such sub-surveys, resulting in a total sample size of 21 000 persons.

Research

The central questions addressed in National SOM are attitudes toward mass media, politics and public services. A report summarizing the main results of each year’s survey is published annually and available from the SOM Institute web page (www.som.gu.se). The data files from the surveys are deposited at the Swedish National Data Service (www.snd.gu.se) in Gothenburg and may be ordered from them for the purpose of scientific research. The results on the following pages are based on data from National SOM.

Infrastructure

The SOM Institute is part of the Swedish national research infrastructure. Researchers and research projects are invited to co-operate with the surveys, and thereby access high quality data, mainly within the area of social sciences. The SOM staff plan the surveys, design questionnaires and work with quality control and refinement of the gathered data. The questionnaires are constructed in close collaboration with participating research projects. It is of great importance to the SOM Institute to be transparent in all parts of our work. Questionnaires and reports are made available on the web page and each survey is well documented in methods sections of our publications.

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SOCIAL TRENDS
ASSESSING SWEDISH ECONOMY
Swedish economy compared to twelve months ago

**Comment:** Five response alternatives to the question asked: "Gotten much better; Gotten somewhat better; Stayed about the same; Gotten somewhat worse; Gotten much worse". All respondents are included in the calculations.

**Question:** "According to your view, during the last twelve months, has the Swedish economy gotten better, remained the same, or gotten worse?"

**Source:** The National SOM survey 1986-2018
ASSESSING PERSONAL FINANCIAL SITUATION
Personal financial situation compared to twelve months ago

Comment: Five response alternatives to the question asked: "Gotten much better; Gotten somewhat better; Stayed about the same; Gotten somewhat worse; Gotten much worse". All respondents are included in the calculations.

Question: "According to your view, during the last twelve months, has your personal financial situation gotten better, remained the same, or gotten worse?"

Source: The National SOM survey 1986-2018
ASSESSMENT OF THE DEVELOPMENT IN SWEDEN

Comment: Three response alternatives to the question asked: "In the right direction; In the wrong direction; No opinion."

Question: "Generally, do you find that the development in Sweden is going in the right direction or wrong direction?"

Source: The National SOM survey 1986-2018
CONFIDENCE IN INSTITUTIONS
Police, Swedish armed forces & Courts

Comment: The lines show the percentage of respondents indicating very or fairly much confidence minus the percentage indicating fairly or very little confidence (opinion balance). The percentages are based on the respondents answering each individual item. Five response alternatives to the question asked: "Very much; Fairly much; Neither much nor little; Fairly little; Very little".

Question: "How much confidence do you have in the way the following institutions/groups do their job?"

Source: The National SOM survey 1986-2018
Comment: The lines show the percentage of respondents indicating very or fairly much confidence minus the percentage indicating fairly or very little confidence (opinion balance). The percentages are based on the respondents answering each individual item. Five response alternatives to the question asked: "Very much; Fairly much; Neither much nor little; Fairly little; Very little".

Question: "How much confidence do you have in the way the following institutions/groups do their job?"

Source: The National SOM survey 1994-2018
CONFIDENCE IN INSTITUTIONS
Bank of Sweden, Banks, Big business & Trade unions

Comment: The lines show the percentage of respondents indicating very or fairly much confidence minus the percentage indicating fairly or very little confidence (opinion balance). The percentages are based on the respondents answering each individual item. Five response alternatives to the question asked: "Very much; Fairly much; Neither much nor little; Fairly little; Very little".

Question: "How much confidence do you have in the way the following institutions/groups do their job?"

Source: The National SOM survey 1986-2018
CONFIDENCE IN INSTITUTIONS
Parliament, Government, Local governments, Political parties

Comment: The lines show the percentage of respondents indicating very or fairly much confidence minus the percentage indicating fairly or very little confidence (opinion balance). The percentages are based on the respondents answering each individual item. Five response alternatives to the question asked: "Very much; Fairly much; Neither much nor little; Fairly little; Very little".

Question: "How much confidence do you have in the way the following institutions/groups do their job?"

Source: The National SOM survey 1986-2018
CONFIDENCE IN INSTITUTIONS
United Nations, EU Commission & EU Parliament

Comment: The lines show the percentage of respondents indicating very or fairly much confidence minus the percentage indicating fairly or very little confidence (opinion balance). The percentages are based on the respondents answering each individual item. Five response alternatives to the question asked: "Very much; Fairly much; Neither much nor little; Fairly little; Very little".

Question: "How much confidence do you have in the way the following institutions/groups do their job?"

Source: The National SOM survey 1998-2018
CONFIDENCE IN INSTITUTIONS

Daily press & Radio/Television

Comment: The lines show the percentage of respondents indicating very or fairly much confidence minus the percentage indicating fairly or very little confidence (opinion balance). The percentages are based on the respondents answering each individual item. Five response alternatives to the question asked: "Very much; Fairly much; Neither much nor little; Fairly little; Very little".

Question: "How much confidence do you have in the way the following institutions/groups do their job?"

Source: The National SOM survey 1986-2018


Comment: The lines show the percentage of respondents indicating very or fairly much confidence minus the percentage indicating fairly or very little confidence (opinion balance). The percentages are based on the respondents answering each individual item. Five response alternatives to the question asked: "Very much; Fairly much; Neither much nor little; Fairly little; Very little".

Question: "How much confidence do you have in the way the following institutions/groups do their job?"

Source: The National SOM survey 1986-2018
CONFIDENCE IN SOME PROFESSIONAL GROUPS

Comment: Six response alternatives to the question asked: "Very much; Fairly much; Neither much, nor little; Fairly little; Very little, No opinion". The results are percent indicating very or fairly much confidence. The percentages are based on the respondents answering each individual item, including those who marked "No opinion".

Question: "How much confidence do you have in the way the following professional groups do their job?"

Source: The National SOM survey 2002-2018
Comment: The cinema and theatre figures indicate attendance/activity at least once every six months, while restaurant figures indicate attendance at least once a month. The results show percent answering "Very" or "fairly" satisfied. The percentages are based on the respondents answering each question.

Question: "How often have you engaged in the following activities during the past twelve months?"

Source: The National SOM survey 1988-2018
**LEISURE ACTIVITIES**

Sports, Outdoor life & Exercise

<table>
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<th>Year</th>
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<td>2018</td>
<td>63</td>
<td>62</td>
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**Comment:** The figures indicate attendance/activity at least once a week. The percentages are based on the respondents answering each question.

**Question:** "How often have you engaged in the following activities during the past twelve months?"

**Source:** The National SOM survey 1998-2018
LEISURE ACTIVITIES

Attended church service or religious meeting & Prayed to God

Comment: Attended church service figures indicate attendance at least once a month, while 'prayed to God' figures indicate activity at least once a month. The percentages are based on the respondents answering each question.

Question: "How often have you engaged in the following activities during the past twelve months?"

Source: The National SOM survey 1988-2018
Comment: The figures indicate activity at least once a week. Percentages are based on respondents answering at least one item of a multi-item question on lifestyle and leisure activities.

Question: "How often have you engaged in the following activities during the past twelve months?"

Source: The National SOM survey 1992-2018
Comment: The scale runs between 0 and 10 with 0 labeled "It is not possible to trust people in general" and 10 labeled "It is possible to trust people in general". Percentages are based on all respondents in the survey including non-opinion (varies between 2 and 6 percent).

Question: "According to your view, to what extent is it possible to trust people in general? Please answer using this scale."

Source: The National SOM survey 1996-2018
**SATISFACTION IN LIFE**

**Comment:** Four response alternatives to the question: "Very satisfied; Fairly satisfied; Not very satisfied; Not at all satisfied". Percentages are calculated among respondents who have answered the question. The two negative response alternatives are combined into "Not satisfied" in the figure.

**Question:** "On the whole, how satisfied are you with the life you lead?"

**Source:** The National SOM survey 1996-2018
WHAT SWEDES WORRY ABOUT

Unemployment & Economic crises

Comment: Four response alternatives to the question asked: "Very worrying; Somewhat worrying; Not particularly worrying; Not at all worrying". The results show percent answering "Very worrying" among persons who answered at least part of the question.

Question: "Looking at today's situation, what worries you most?"

Source: The National SOM survey 1991-2018
WHAT SWEDES WORRY ABOUT

Environmental issues

Question: “Looking at today's situation, what worries you most?”

Source: The National SOM survey 1986-2018

Comment: Four response alternatives to the question asked: "Very worrying; Somewhat worrying; Not particularly worrying; Not at all worrying". The results show percent answering "Very worrying" among persons who answered at least part of the question.
WHAT SWEDES WORRY ABOUT
Security and democracy

Comment: Four response alternatives to the question asked: "Very worrying; Somewhat worrying; Not particularly worrying; Not at all worrying". The results show percent answering "Very worrying" among persons who answered at least part of the question.

Question: "Looking at today's situation, what worries you most?"

Source: The National SOM survey 1986-2018

Yea

Question: "Looking at today's situation, what worries you most?"

Source: The National SOM survey 1986-2018

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WHAT SWEDES WORRY ABOUT
Welfare and migration issues

Comment: Four response alternatives to the question asked: "Very worrying; Somewhat worrying; Not particularly worrying; Not at all worrying". The results show percent answering "Very worrying" among persons who answered at least part of the question.

Question: "Looking at today's situation, what worries you most?"

Source: The National SOM survey 1993-2018
POLITICAL TRENDS
POLITICAL INTEREST AND PARTY MEMBERSHIP

Comment: Four response alternatives to the question asked: "Very interested; Fairly interested; Not especially interested; Not at all interested". The results show percent "Very much" or "Fairly interested" in politics and percent party members among all respondents. 'Discussed politics' show the percentage who discuss politics at least once a week.

Question: "In general, how interested are you in politics?", "Are you a member of a political party?"

Source: The National SOM survey 1986-2018
### PARTY SYMPATHY (Percent)

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**Comment:** The results are unweighted and calculated among eligible voters (18 years or older and Swedish citizens). The columns "No party" shows the share of respondents not answering the question and who thus are excluded from the analysis.

**Question:** "Which party do you like best at the present time?"

**Source:** The National SOM survey 1986-2018
Comment: The question is given to respondents stating a party preference. Response alternatives to the question asked: "Yes, very convinced", "Yes, somewhat convinced", "No". The results show percent very convinced or somewhat convinced party supporters.

Question: "Do you consider yourself a convinced supporter of your party?"

VOTER ASSESSMENTS OF THE PARTY LEADERS

The leader of the Left Party (V)

**Comment:** The results are based on answers on a dislike-like scale running between -5 ("Dislike") and +5 ("Like"). The numbers have been multiplied by ten to avoid decimals. Consequently, the scale runs between -50 ("Dislike") and +50 ("Like").

**Question:** "Generally speaking, how much do you like or dislike the party leaders? Using this scale, where would you like to place the different party leaders?"

**Source:** The National SOM survey 1986-2018

---

+37 V sympathizers

-4

+41 All respondents

+30

0

-40


Year

Average score

Comment: The results are based on answers on a dislike-like scale running between -5 ("Dislike") and +5 ("Like"). The numbers have been multiplied by ten to avoid decimals. Consequently, the scale runs between -50 ("Dislike") and +50 ("Like").

Question: “Generally speaking, how much do you like or dislike the party leaders? Using this scale, where would you like to place the different party leaders?”

Source: The National SOM survey 1986-2018
VOTER ASSESSMENTS OF THE PARTY LEADERS
The leader of the Center Party (C)

Comment: The results are based on answers on a dislike-like scale running between -5 ("Dislike") and +5 ("Like"). The numbers have been multiplied by ten to avoid decimals. Consequently, the scale runs between -50 ("Dislike") and +50 ("Like").

Question: "Generally speaking, how much do you like or dislike the party leaders? Using this scale, where would you like to place the different party leaders?"

Source: The National SOM survey 1986-2018
Comment: The results are based on answers on a dislike-like scale running between -5 (“Dislike”) and +5 (“Like”). The numbers have been multiplied by ten to avoid decimals. Consequently, the scale runs between -50 (“Dislike”) and +50 (“Like”).

Question: “Generally speaking, how much do you like or dislike the party leaders? Using this scale, where would you like to place the different party leaders?”

Source: The National SOM survey 1986-2018
VOTER ASSESSMENTS OF THE PARTY LEADERS

The leader of the Christian Democratic Party (KD)

Comment: The results are based on answers on a dislike-like scale running between -5 ("Dislike") and +5 ("Like"). The numbers have been multiplied by ten to avoid decimals. Consequently, the scale runs between -50 ("Dislike") and +50 ("Like").

Question: "Generally speaking, how much do you like or dislike the party leaders? Using this scale, where would you like to place the different party leaders?"

Source: The National SOM survey 1988-2018
Comment: The results are based on answers on a dislike-like scale running between -5 ("Dislike") and +5 ("Like"). The numbers have been multiplied by ten to avoid decimals. Consequently, the scale runs between -50 ("Dislike") and +50 ("Like").

Question: “Generally speaking, how much do you like or dislike the party leaders? Using this scale, where would you like to place the different party leaders?”

Source: The National SOM survey 1986-2018
**Comment:** The results are based on answers on a dislike-like scale running between -5 ("Dislike") and +5 ("Like"). The numbers have been multiplied by ten to avoid decimals. Consequently, the scale runs between -50 ("Dislike") and +50 ("Like").

**Question:** "Generally speaking, how much do you like or dislike the party leaders? Using this scale, where would you like to place the different party leaders?"

**Source:** The National SOM survey 1993-2018
VOTER ASSESSMENTS OF THE PARTY LEADERS
The leader of the Sweden Democratic Party (SD)

**Comment:** The results are based on answers on a dislike-like scale running between -5 ("Dislike") and +5 ("Like"). The numbers have been multiplied by ten to avoid decimals. Consequently, the scale runs between -50 ("Dislike") and +50 ("Like").

**Question:** "Generally speaking, how much do you like or dislike the party leaders? Using this scale, where would you like to place the different party leaders?"

**Source:** The National SOM survey 2007-2018
Comment: Five response alternatives to the question asked: "Clearly to the left; Somewhat to the left; Neither to the left, nor to the right; Somewhat to the right; Somewhat to the left". No-answers (3-5 percent on average every year) are excluded from the analysis.

Question: "It is sometimes said that political opinions can be placed on a scale from left to right. Where would you place yourself on such a left-right scale?"

Source: The National SOM survey 1986-2018
ASSESSING THE GOVERNMENT'S JOB PERFORMANCE

Comment: Five response alternatives to the question asked: "Very well; Fairly well; Neither well, nor badly; Fairly badly; Very badly". The results show percent respondents answering "Very or "Fairly well/bad".

Question: "How well do you think the Government is doing its job?"

Source: The National SOM survey 1986-2018
SATISFACTION WITH THE WAY DEMOCRACY WORKS

Comment: Four response alternatives to the question asked: "Very satisfied; fairly satisfied; Not very satisfied; Not at all satisfied". The results show percentages responding "Very" or "Fairly satisfied" among people answering the questions.

Question: "On the whole, are you satisfied with the way democracy works?"

Source: The National SOM survey 1999-2018
Comment: Four response alternatives to the question asked: "Very much; Fairly much; Fairly little; Very little". The results show percent answering "Very much" or "Fairly much" among all respondents. Non-answers vary between 1 to 4 percent, and are included in the percentage base.

Question: "In general, how much do you trust Swedish politicians?"

Source: The National SOM survey 1998-2018
POLITICAL ISSUES
## IMPORTANT ISSUES FOR SWEDES (Percent)

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<th>Education</th>
<th>Environment/Energy</th>
<th>Law and order</th>
<th>Pensions/Elderly care</th>
<th>Social policy</th>
<th>Labor market</th>
<th>Democracy/Human rights</th>
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**Comment:** The percentages are based on all respondents. The respondents were asked to provide a maximum of three issues/societal problems in an open-ended question.

**Question:** "Which issue(s) or societal problem(s) do you think is/are the most important in Sweden today?"

**Source:** The National SOM survey 1987-2018
Comment: All respondents are included in the percent calculations. Five response alternatives to the question asked: "Abolish nuclear power quickly; Abolish nuclear power, but not until our present reactors have done their job; Use nuclear power and renew the reactors when they are worn out; Use nuclear power and build additional reactors in the future; No definite opinion".

Question: "What is your view on the long term use of nuclear power as an energy source in Sweden?"

Source: The National SOM survey 1986-2018
INVEST IN DIFFERENT ENERGY SOURCES
Percentage answering "More than today"

Comment: Five response alternatives to the question asked: "More than today; About the same as today; Less than today; Abolish/Give up the energy source completely; No opinion". All respondents who answered each question are included in the percentage base.

Question: "During the next 5-10 years, how much should we in Sweden invest in the following energy sources?"

Source: The National SOM survey 1999-2018
ATTITUDES TOWARD THE PUBLIC SECTOR

Comment: All respondents who answered any item in the battery of questions are included in the percent calculations. Six response alternatives to the question asked: "Very good proposal; Fairly good proposal; Neither good, nor bad proposal; Fairly bad proposal; Very bad proposal".

Question: "Reduce the size of the public sector?"

Source: The National SOM survey 1986-2018
Question: "Convert public utilities like Swedish Telecom into private enterprises; Increase the proportion of health care operated by private interests; Let private enterprises handle care for the elderly; Give more resources to independent schools."

Source: The National SOM survey 1987-2018
ATTITUDES TOWARDS INTRODUCING SIX-HOUR WORK DAY

Comment: Five response alternatives to the question asked: "Very good idea; fairly good idea; Neither good, nor bad idea; Fairly bad idea; Very bad idea". The results show percent respondents answering "Very good" or "Fairly good" among women and men. The percentages are based on the number of respondents answering the question.

Question: "Introduce six-hour work day for all gainfully employed"

Source: The National SOM survey 1996-2018
Comment: Five response alternatives to the question asked: "Very good proposal; Fairly good proposal; Neither good, nor bad proposal; Fairly bad proposal; Very bad proposal". The results show percent answering "Very good/bad" or "Fairly good/bad" among respondents who answered the question.

Question: "Accept fewer refugees into Sweden"

Source: The National SOM survey 1990-2018
Comment: Five response alternatives to the question asked: "Very good proposal; Fairly good proposal; Neither good, nor bad proposal; Fairly bad proposal; Very bad proposal". The results show percent answering "Very good/bad" or "Fairly good/bad" among respondents who answered the question.

Question: "Profit distribution shall not be allowed in tax-funded healthcare and education"

Source: The National SOM survey 2012-2018
Comment: Six response alternatives to the question asked: "Very good proposal; Fairly good proposal; Neither good, nor bad proposal; Fairly bad proposal; Very bad proposal; No opinion". The results show percent answering "Very good" or "fairly good" proposal among persons who answered each item.

Question: "Here are a number of proposals. What is your view on them?"

Source: The National SOM survey 1993-2018
Comment: Six response alternatives to the question asked: "Very good proposal; Fairly good proposal; Neither good, nor bad proposal; Fairly bad proposal; Very bad proposal; No opinion". The results show percent answering "Very good" or "fairly good" proposal among persons who answered each item.

Question: "Here are a number of proposals. What is your view on them?"

Source: The National SOM survey 2001-2018
Comment: Six response alternatives to the question asked: "Very good proposal; Fairly good proposal; Neither good, nor bad proposal; Fairly bad proposal; Very bad proposal; No opinion". The results show percent answering "Very good" or "fairly good" proposal among persons who answered each item.

Question: "Here are a number of proposals. What is your view on them?"

Source: The National SOM survey 2004-2018
MEDIA TRENDS
EXPOSURE TO NEWS

Comment: The results show percent of all respondents reading a morning paper in print at least five days a week, watch the specified television and radio news programs at least five days a week as well as read morning paper online and tabloid at least three days a week. "Morning paper online" includes "Other local morning paper", "Svenska Dagbladet" and "Dagens nyheter."

Question: "How often do you usually watch or listen to the following programmes on radio or television? If you read a morning paper regularly - about how many times a week do you usually read? How often do you read an evening tabloid in print or online?"

Source: The National SOM survey 1990-2018

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MORNING PAPERS: READERSHIP AND SUBSCRIPTION

**Question:** "Do you read or look in a morning paper regularly? If yes, write down the name of the paper or papers and state how many days you usually read or look into it"; "Do you or anybody else in your household subscribe to a newspaper?"

**Source:** The National SOM survey 1990-2018

**Comment:** The results show percent of all respondents subscribing to a morning paper in print; reading at least one morning paper (in print) at least five days a week.

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The diagram shows the percentage of respondents who subscribe to a morning paper in a household or who read or look into a morning paper at least five days a week. The data is presented from 1990 to 2018, with a noticeable decline over the years in both subscription and readership frequencies.
LISTENING TO PUBLIC SERVICE VS. COMMERCIAL RADIO

Comment: Six response alternatives to the question asked: "Daily; 5-6 days a week; 3-4 days a week; 1-2 days a week; More seldom; Never".

Question: "How often do you listen to the following radio channels?"

Source: The National SOM survey 1994-2018
LISTENING TO PUBLIC SERVICE RADIO CHANNELS

Comment: Six response alternatives to the question asked: "Daily; 5-6 days a week; 3-4 days a week; 1-2 days a week; More seldom; Never". The results show percent of all respondents listening at least five days a week.

Question: "How often do you listen to the following radio channels?"

Source: The National SOM survey 1994-2018
Comment: Results show the percentage watching at least 5 days a week.

Question: "How often do you watch:"

Source: The National SOM survey 1992-2018
Comment: The results show the percent among all respondents indicating access to the specified equipment in the household. Minor changes in the age composition of the sample over the years affect the level of penetration of media with a few percentage points.

Question: “Among the following, what kinds of equipment do you have access to in your household?”

Source: The National SOM survey 1987-2018
Comment: Seven response alternatives to the question asked: "Never; About once/twelve months; About once/six months; About once every month; About once every week; Several times a week". The results show percent among all respondents, using the Internet several times a week.

Question: "During the last twelve months, how often have you used the Internet?"

Source: The National SOM survey 1995-2018
**AREAS OF USE ON THE INTERNET**

**Comment:** Seven response alternatives to the question asked: "Never; About once/twelve months; About once/six months; About once a month; About once a week; Several times a week; Daily". The results show percent among all respondents, active in each area at least once a week.

**Question:** "During the last twelve months, how often have you done the following?"

**Source:** The National SOM survey 2005-2018
Comment: Six response alternatives to the question asked: "Never; About once/twelve months; About once/six months; About once a month; About once a week; Several times a week". The percent reading a book on at least a weekly basis among men and women who answered at least parts of a multi-item question on leisure activities.

Question: "How often have you engaged in the following activities during the past twelve months?"

Source: The National SOM survey 1988-2018

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SWEDEN AND THE WORLD
Comment: Five response alternatives to the question asked: "Very good proposal; Fairly good proposal; Neither good, nor bad proposal; Fairly bad proposal; Very bad proposal". The results show percent answering "Very/fairly good" or "Very/fairly bad" among respondents who answered the question.

Question: "Reduce foreign aid?"

Source: The National SOM survey 1987-2018
Comment: Five response alternatives to the question asked: "Very good proposal; Fairly good proposal; Neither good, nor bad proposal; Fairly bad proposal; Very bad proposal". The results show percent answering "Very/fairly good" or "Very/fairly bad" among respondents who answered the question.

Question: "Reduce defence spending?"

Source: The National SOM survey 1986-2018
**Comment:** Three response alternatives to the question asked: "On the whole in favour; On the whole against; No definite opinion". All respondents answering the question are included in the percentage base.

**Question:** "What is your opinion on the Swedish membership in the European Union?"

**Source:** The National SOM survey 1992-2018
SWEDISH MEMBERSHIP IN THE EUROPEAN MONETARY UNION

Comment: Five response alternatives to the question asked: "Very good proposal; Fairly good proposal; Neither good, nor bad proposal; Fairly bad proposal; Very bad proposal". The results show percent answering "Very/fairly good" or "Very/fairly bad" among respondents who answered the question.

Question: "Sweden should introduce the Euro as currency"

Source: The National SOM survey 1995-2018
Comment: Five response alternatives to the question asked: "Very good proposal; Fairly good proposal; Neither good, nor bad proposal; Fairly bad proposal; Very bad proposal". The results show percent answering "Very/fairly good" or "Very/fairly bad" among respondents who answered the question.

Question: "Sweden should apply for membership in NATO"

Source: The National SOM survey 1994-2018
BACKGROUND
SUBJECTIVE FAMILY CLASS

Question: If you describe your home during your childhood, which of the categories below is most appropriate?

Source: The National SOM survey 1986-2018

Comment: Percentages are based on respondents answering the question.

42  Blue-collar home
37  White-collar home
10  Higher white-collar/academic home
 8   Entrepreneurial home
 3   Farmer's home

Year

Percent


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EMPLOYMENT

Comment: Based on self-classification. Unemployment includes people in relief work or training programs. The percent calculations are based upon respondents who have answered the questions.

Question: "Which of the following groups do you belong to?"

Source: The National SOM survey 1986-2018
PARTICIPATION IN CIVIL SOCIETY

**Question:** "List which associations you are a member of, and how active you are in those associations."

**Source:** The National SOM survey 1986-2018

**Comment:** All respondents are included in the percent calculations.
The SOM-institutet at Gothenburg University conducts yearly national and local surveys and organizes seminars on the theme Society, Opinion and Media